**[1.масс-медиа как средство коммуникации - CORE](1.%D0%BC%D0%B0%D1%81%D1%81-%D0%BC%D0%B5%D0%B4%D0%B8%D0%B0%20%D0%BA%D0%B0%D0%BA%20%D1%81%D1%80%D0%B5%D0%B4%D1%81%D1%82%D0%B2%D0%BE%20%D0%BA%D0%BE%D0%BC%D0%BC%D1%83%D0%BD%D0%B8%D0%BA%D0%B0%D1%86%D0%B8%D0%B8%20-%20COREhttps%3A//core.ac.uk%C2%A0%E2%80%BA%20download%20%E2%80%BA%20pdf)**

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**3.Источник: «Словарь иностранных слов». Комлев Н.Г., 2006.**

 **4.** [**https://www.marketch.ru › marketing\_terms\_m › media**](https://www.marketch.ru/marketing_dictionary/marketing_terms_m/media/#:~:text=%D0%9F%D0%BE%20%D1%86%D0%B5%D0%BB%D0%B5%D0%B2%D0%BE%D0%BC%D1%83%20%D0%BE%D1%85%D0%B2%D0%B0%D1%82%D1%83%2C%20%D0%BC%D0%B5%D0%B4%D0%B8%D0%B0%20%D1%80%D0%B0%D0%B7%D0%B4%D0%B5%D0%BB%D1%8F%D1%8E%D1%82,%D0%BF%D0%B5%D1%80%D1%81%D0%BE%D0%BD%D0%B0%D0%BB%D0%B8%D0%B7%D0%B8%D1%80%D0%BE%D0%B2%D0%B0%D0%BD%D0%BD%D1%8B%D0%B5%20%D0%BA%D0%BE%D0%BC%D0%BC%D1%83%D0%BD%D0%B8%D0%BA%D0%B0%D1%86%D0%B8%D0%BE%D0%BD%D0%BD%D1%8B%D0%B5%20%D1%81%D0%B8%D1%81%D1%82%D0%B5%D0%BC%D1%8B%20%D0%BF%D0%B5%D1%80%D0%B5%D0%B4%D0%B0%D1%87%D0%B8%20%D0%B8%D0%BD%D1%84%D0%BE%D1%80%D0%BC%D0%B0%D1%86%D0%B8%D0%B8.)

**[5.Понятие медиа в искусстве - Санкт-Петербургский ...](5.%D0%9F%D0%BE%D0%BD%D1%8F%D1%82%D0%B8%D0%B5%20%D0%BC%D0%B5%D0%B4%D0%B8%D0%B0%20%D0%B2%20%D0%B8%D1%81%D0%BA%D1%83%D1%81%D1%81%D1%82%D0%B2%D0%B5%20-%20%D0%A1%D0%B0%D0%BD%D0%BA%D1%82-%D0%9F%D0%B5%D1%82%D0%B5%D1%80%D0%B1%D1%83%D1%80%D0%B3%D1%81%D0%BA%D0%B8%D0%B9%20...https%3A//www.gup.ru%C2%A0%E2%80%BA%20events%20%E2%80%BA%20news%20%E2%80%BA%20smi%20%E2%80%BA%20ugai)**

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**6.автор: ИИ Югай · Цитируется: 15 — Key words: media art; media technology, hypermedia, multimedia. Феномен медиа значительно влияет на направление развития культуры, искусства XX в.,**

**[7.Классификация медиа. Проблемы, понятия, критерии](7.%D0%9A%D0%BB%D0%B0%D1%81%D1%81%D0%B8%D1%84%D0%B8%D0%BA%D0%B0%D1%86%D0%B8%D1%8F%20%D0%BC%D0%B5%D0%B4%D0%B8%D0%B0.%20%D0%9F%D1%80%D0%BE%D0%B1%D0%BB%D0%B5%D0%BC%D1%8B%2C%20%D0%BF%D0%BE%D0%BD%D1%8F%D1%82%D0%B8%D1%8F%2C%20%D0%BA%D1%80%D0%B8%D1%82%D0%B5%D1%80%D0%B8%D0%B8https%3A//cyberleninka.ru%C2%A0%E2%80%BA%20article%20%E2%80%BA%20klassifikatsiya-media-...)**

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